

BLACK AND WHITE SPECIFICATIONS FOR AQUAFACTS
(PER ISSUE)

ASSOCIATE MEMBER

NON MEMBER

BUSINESS LISTING.....FREE	BUSINESS LISTING.....\$ 50.00
1/4PAGE.....\$ 50.00	1/4 PAGE.....\$ 75.00
1/2 PAGE.....\$ 75.00	1/2 PAGE.....\$ 125.00
FULL PAGE.....\$ 150.00	FULL PAGE.....\$ 250.00

NOTE: PLEASE SUPPLY AD ON DISK WITH HARD COPY PROOF
ACCORDING TO SIZES BELOW!!

Programs Supported

QuarkXpress 7.0 (Mac)
Microsoft Publisher 2003 (PC)
Adobe InDesign CS4 (PC & MAC)

File Types Supported

TIFF, Adobe Acrobat PDF

Black & White Ad Sizes:

1/4 PAGE 3.5 W x 4.25 H
1/2 PAGE 7.5 W x 4.25 H
FULL PAGE 7.5 W x 10 H

*PLEASE REMEMBER TO INCLUDE
ALL LINKED GRAPHICS AND FONTS ON DISK.

300 dpi or better for all images. Please use “JPEG High” compression and embed all fonts in PDF’s

**DEADLINES: MAGAZINES ARE
ISSUED QUARTERLY**

New art in digital format must be received by
these dates.

*Please provide a proof of your ad.

SPRING ISSUE - JANUARY 1

SUMMER ISSUE - APRIL 1

FALL ISSUE - JULY 1

WINTER ISSUE - SEPTEMBER 1

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