

EXPO Events Can be a Great Opportunity



by Pat Scalera,
CEO

Expos are a great opportunity to see all the latest technology, receive training and have some fun. NYRWA held its First Annual Expo last September in Herkimer and it was a huge success. Great weather, great food, great fun, and great fellowship – all in one day.

This year we are busy planning our Second Annual Expo, which will take place on September 17, 2009, at the Dutchess County Fairgrounds in Rhinebeck, NY. For those not familiar, it is close to Kingston, NY off the Thruway. We will have many exhibitors set up, large and small equipment, training sessions in the morning and afternoon, live demonstrations, fun operator challenges, a hardy breakfast and delicious barbeque lunch. Plan to join us and watch your mail for registration information in July.

Not only is NYRWA having an Expo, so is the

National Rural Water Association, who has partnered with the Association of Equipment Manufacturers (AEM). It will be held October 6-8, 2009, in Louisville, Kentucky. This year's goal is to provide increased efficiencies for participants in both events.

H2O-XPO will take place on odd years starting in 2009. This partnership is designed to bring together water and wastewater utility systems, big and small, municipal and rural, operations, management and governance to create the only event of its kind in our industry. While maintaining the "Rural Water" identity, this partnership will provide an all inclusive opportunity of technical sessions and every conceivable type of product, piece of equipment and service needed by the industry professional of today. Check www.nrwa.org website for more details and registration information. ♠