

BLACK AND WHITE SPECIFICATIONS FOR AQUAFACTS

(PER ISSUE)

New prices effective January 2023

<u>ASSOCIATE MEMBER</u>	<u>NON-MEMBER</u>
BUSINESS LISTING.....FREE	BUSINESS LISTING.....\$ 75.00
1/4 PAGE.....\$ 75.00	1/4 PAGE.....\$ 100.00
1/2 PAGE.....\$ 100.00	1/2 PAGE.....\$ 150.00
FULL PAGE.....\$ 175.00	FULL PAGE.....\$ 275.00

File Types Supported

Adobe Acrobat PDF, TIFF, JPG

**Images should be 300 dpi or better. Please use “JPEG High or Maximum”
quality compression and embed all fonts in PDF’s**

Black & White Ad Sizes:

1/4 PAGE 3.5 W x 4.25 H

1/2 PAGE 7.5 W x 4.25 H

FULL PAGE 7.5 W x 10 H

DEADLINES: MAGAZINES ARE ISSUED QUARTERLY

**New art in digital format must be received by
these dates.**

***Please provide a proof of your ad.**

SPRING ISSUE - JANUARY 2

SUMMER ISSUE - MAY 1

FALL ISSUE - AUGUST 1

WINTER ISSUE - OCTOBER 1

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